

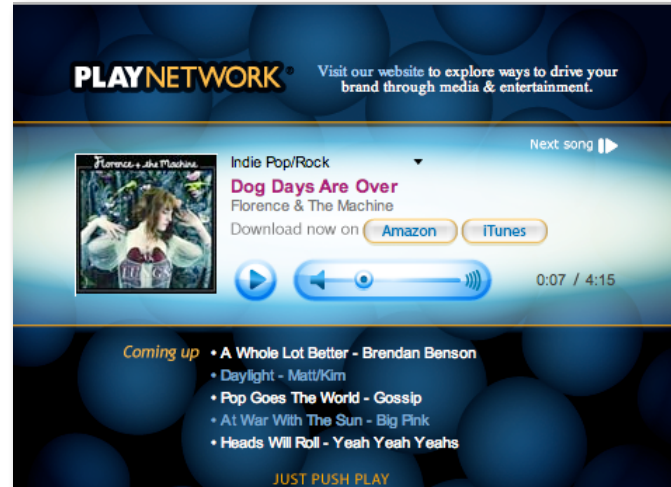


New Media

Web Radio

Web Radio consists of one or more custom music channels streamed directly from a client's websites, or on social networking sites like Facebook.

Web Radio provides the same great listening experience online that is programmed in-store. A branded Web Radio soundtrack helps define and reinforce the online version of the client's brand.



PlayNetwork manages every aspect of the project from licensing and programming, to production and delivery.

Web Radio Features Include:

Basic Player

- Play, Pause, & Next Song
- Artist Name & Song Title
- Volume Bar Adjustment & Mute
- Track Time
- Link Player to Corporate Website & Social Networking Sites (Facebook, etc).

Enhanced Player

Includes Features of Basic Player, Plus Any of the Following:

- Album Artwork
- Sequential Song Display
- Interstitial Message Insertion

What We Do:

- Develop Brand Appropriate Playlist
- Host & Stream Content
- Encode Songs for Online Streaming
- Pay All Licensing & Royalty Fees
- Filter and Edit Objectionable Content
- Test/Deploy Player
- Design Player if Needed (call for quote)