



Music & Messaging

The Channel Suite

PlayNetwork's Business Music Channel Suite provides businesses with a variety of musical selections to be heard in any business environment. This service offers businesses a broad array of music choices to suit most commercial applications.

The Business Music Channel Suite service provides each location with a collection of fifteen (15) business-appropriate music mixes, formatted into channels with over 500 unique music tracks each and the convenience of switching from style to style with the push of a button.

"Business Mix" selections are already custom-programmed for use in business environments. Each channel is then updated on a monthly basis in order to keep the music content in each business location fresh and appropriate over time. Clients receive updates via CD-ROM or over the Internet.

The channels are pre-loaded onto PlayNetwork's state-of-the-art digital media player. This leading edge Internet Protocol-enabled and hard-drive based player can be updated via any high speed connection or via its built-in CD drive for convenience. PlayNetwork's Media Players are high-performance, commercial grade playback systems that deliver high quality digital audio.

PlayNetwork Channel Suite Selections (All included in Opening Music Library):

1. Adult Alternative
2. Adult Contemporary
3. Adult Pop - Soft
4. Adult Pop - Upbeat
5. Baroque & Chamber
6. Classic R&B
7. Classic Rock
8. Fun-Time Oldies
9. Hot Adult Contemporary
10. Hot Country
11. Smooth Jazz Instrumentals
12. Top 40 Hits
13. Upbeat Jazz & Vocals
14. Upbeat Rock
15. Urban Adult - Upbeat

PlayNetwork Channel Suites Fees and Terms:

- Opening Music Library: Up to 400 hours of uninterrupted music (500 songs per channel)
- Update: CD-ROM (up to 20 hours) or network connection (Updates channels evenly)
- Public Performance and Royalties: PlayNetwork administers and pays all royalty fees



PlayNetwork's music programmers blend and customize music mixes to create branded music programs for each business environment.