



# Music & Messaging

## The Business Mix Suite

The PlayNetwork Business Mix Suite offers commercial establishments the ability to customize their soundtrack for one or many locations. Restaurants, retailers, hotels and other businesses can truly personalize their unique sound for specific environments by selecting up to three (3) handcrafted and professionally programmed PlayNetwork "Business Mixes" from a selection of over 100 options.

### Create Your Unique Sound

1. Choose up to 3 Business Mixes
2. Select % of each mix used
3. Blend together to create your unique sound



*PlayNetwork's music management system, Conductor™, enables professional programmers to blend and customize music mixes for unique business soundtracks.*

You now have the ability to make your own music choices and place them into one distinctive and unique sound for your business. We build the music program for you, but you have the control to mix our professionally programmed Business Mixes to suit your tastes.

The process of combining several music mixes into one very compelling and personalized sound is only available from PlayNetwork and is offered to businesses large and small through the innovative Business Mix Suite service. As with all music services provided by PlayNetwork, your music content is updated on a monthly basis in order to keep the music content in each business location fresh and appropriate over time. Your business locations receive updates via CD-ROM or over the Internet.

Your Business Mix Suite is pre-loaded onto PlayNetwork's state-of-the-art digital media player. This leading edge Internet Protocol-enabled, hard-drive based playback system can receive content updates and upgrades via any high speed connection or via its built-in CD drive for convenience.

### Business Mix Suite Selections

Please consult with your Sales Representative for assistance in choosing your favorite Business Mixes from the PlayNetwork Business Mix Library.

### PlayNetwork Business Mix Suite Service Details

- Opening Music Library: Up to 60 Hours of uninterrupted music
- Update: CD-ROM (up to 20 hours per disc) or network connection
- Public Performance and Royalties: PlayNetwork administers and pays all royalty fees