



Music & Messaging

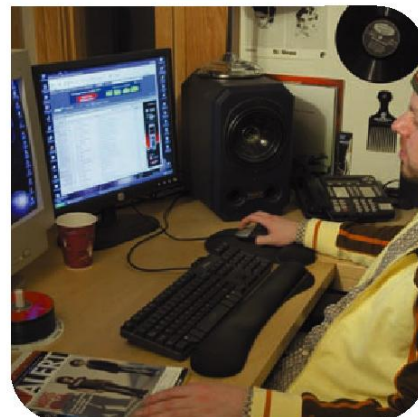
Audio Message Production Services

PlayNetwork now offers fully customized in-store and on-hold promotional messaging. We create the messages that enhance the clients brand and give you full control to manage deployment through PlayNetwork's SERENADE Web Tool.

PlayNetwork's Messaging Services include client specific copyrighting to assist in keeping a consistent brand story. The perfect verbiage makes all of the difference in creating useful messaging campaigns.

PlayNetwork has an ever expanding pool of professional voice talent to accommodate the most discriminating of tastes. From an upbeat youth voice talent to a luxury adult voice talent, PlayNetwork can meet any specialized voicing requirement. Need a language other than English? PlayNetwork will accommodate all foreign language messaging requests. Message translation services can be managed as well.

PlayNetwork is the leader in developing technology that helps create and manage the messages that enhance brand and give full control to deliver the message—in store and on the phone. Copyrighting, voice talent sourcing, translation services and more are all managed by PlayNetwork while maintaining clients brand integrity.



Audio Message Production Services manages messaging production from A-Z.

Why PlayNetwork Audio Message Production Services? 10 Good reasons...

1. Custom Messages for your Business
2. High Quality Voice Talent
3. Many Voice Talent Choices
4. Copywriting Services
5. Full Audio Production Services
6. Regular Updates to your Messages
7. Ability to order Messages via the Web
8. Preview your Content via the Web
9. Foreign Language Messages
10. Full Service Account Management